



ONLINE CAREER ADVANCEMENT

Explore Prepare Succeed

Affiliate Partner Program Guide



How Much Do You Want To Earn Today?

OCA Affiliate Partner Program Overview

The Online Career Advancement (OCA) Affiliate Partner Program offers an opportunity to earn unlimited income just by making referrals to our online health care career academic programs.

Our affiliate program pays you more money for less of your time and energy than most jobs. Every registered student that you refer earns you up to \$180; you could possibly generate that much money by sending an email to a potentially **interested prospect. It's that simple!**

You are not required to buy or sell anything to participate in the Online Career Advancement (OCA) Affiliate Program. When people that you refer to our program register, you get paid a donation (non-profits) or a commission of up to US\$180. We do ALL of the selling for you!

MANY WAYS TO GENERATE INCOME

There are many ways to earn money with OCA; on your own time and schedule:

- Distribute flyers, brochures or business cards
- Generate referrals using your website
- Generate referrals using your email
- Make informational calls from anywhere
- Tell people and organizations about OCA
- Use other creative ways to refer prospects

Unlike most other affiliate programs, you are not required to buy or sell anything to participate in the Online Career Advancement Affiliate Program.



You simply refer organizations or individuals to our services using your website, email link, or other promotional media. You get paid up to \$180 for every registrant. We do ALL of the selling for you!



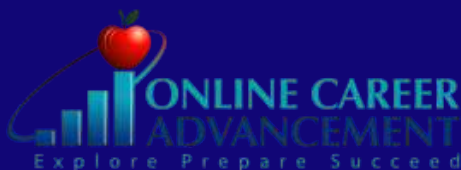


Support & Resources

We make it easier for our affiliates to earn money by providing them with extensive support and resources.

You will coordinate with an affiliate program manager at your convenience and as needed.

Mutual Success



What is an Affiliate Program?



A Partnership for Mutual Success

Affiliate programs are like a partnership between a business with products or services to sell and another individual, or company, who wishes to benefit financially without the need to have products or services of their own to sell.

Online Career Advancement affiliates work on a referral basis; they do not have to buy or sell anything. Very successful affiliates often invest a little money to increase their income opportunities.

We provide as much support and resources as possible to minimize your time, energy, and expense, and maximize your income potential.

What Is Your Role? As an Online Career Advancement affiliate, your role is simply to refer individuals and organizations to our health care career academic preparation program.

What Is Our Role? Our content, available via your website, email, or brochure leads the prospect to consider registering. When they register, we have total responsibility for providing services.

Whenever people you refer register for our services, you get paid. It could be ten people registering at once. In fact, affiliates who focus on organizations to generate referrals create good opportunities for simultaneous or multiple registrations.

Your referrals could register anytime using your links; you get paid no matter when they register. It is that simple!



Many Ways To Get Referrals

If you are interested in pursuing other referral gaining techniques other than those mentioned in this guide, please contact your affiliate partner program manager for more information. Online Career Advancement does not restrict you from using other, ethical and legal, methods to gain referrals.

How The Affiliate Program Works

An Easy Way to Make Money

Our affiliate program is like a partnership between you and Online Career Advancement. You will work with our affiliate manager, and support department, to choose the best referral generating activities for your personality, character, and income goals. The choices are yours; we are here to support your efforts all the way!

You will use the telephone, a website, business cards, post cards, email, flyers, or word-of-mouth to refer prospects to us who may be interested in registering for our health care career academic preparation program. You decide what works best!

Once the prospect connects with our promotional content using your affiliate link (via website, email, or brochure) we do ALL of the selling for you. So, in fact, we work for you!

Affiliates can use other creative activities to refer prospects to us; you must remain in compliance with our affiliate policies. Your affiliate program manager will assist you with information on the most productive and efficient referral techniques.

You can earn up to \$180 per registered referral to the Online Career Advancement health care career academic preparation program.



Our Programs Assist People with Health Care Career Success by:

- Easing the transition process between secondary and postsecondary education and employment
- Improving academic performance at both the secondary and postsecondary levels
- Preparing participants to excel as professionals in their health care career of choice
- Reducing the need for remediation of students entering postsecondary health care education
- Increasing the awareness, options, and opportunities for people interested in health care careers



Easy Automated Secure Account Setup

If you do not have a website, you can still use your affiliate link to generate revenue.

Website, email, and other link generated registrations are automatically credited to your account via our affiliate partner system managed by Digital River at www.RegNow.com.

Digital River manages half of the digital downloads for the software market worldwide; for global companies like Microsoft. You can be certain that your commissions are safe, secure, and guaranteed.

When a prospect registers for any Online Career Advancement health care career academic preparation program, they automatically receive course enrolment keys via a digital file download.

Whether you have a website or not, speak to our affiliate program manager to get started by calling toll free in United States 1-800-272-3002 x704.

Outside United States 1-202-719-5579 x704

Or send an email to partners@ocaadmin.com



OUR SUCCESS

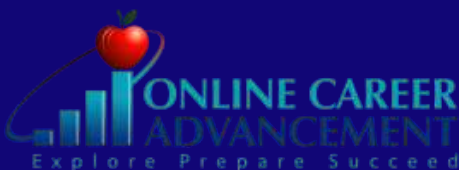
YOUR SUCCESS

OUR STUDENT'S SUCCESS

OCA academic preparation programs and courses increase the success rate of people transitioning into health care certification, licensing, and post-secondary education programs



Visit us at www.OCAWeb.us to learn more about our programs and get prepared to join us for success!



YOU CAN SUCCEED!

Affiliate Partner Program Policies

- Affiliate must exercise due diligence in referring prospects to Online Career Advancement programs in order to continue participating or receiving support
- Any use of materials and information located on any Online Career Advancement website by affiliates is prohibited unless prior authorization has been obtained.
- Affiliates are not allowed to promote the program using unethical means such as chain letters, junk mail, "spamming" or bulk communications of any kind.
- Affiliates are independent contractors for all purposes and are not associates, agents or employees of Online Career Advancement.
- Prospects registering via any affiliate links or from an affiliate's website are for all purposes the customers of Online Career Advancement.
- Affiliate earnings will be calculated at up to US\$180 commission or donation for each registration obtained by Online Career Advancement from referrals originating from an affiliate's links or website.

Online Career Advancement may at any time request the withdrawal of an affiliate from participating in the **program if the affiliate's continued participation in the program is harmful to the interests of Online Career Advancement, its clients, or other affiliates.**

All The Resources You Need To Succeed

We provide support materials, content, and other helpful resources to participants in the Online Career Advancement Affiliate Program.

You will work with our partner program manager, and support department, to meet or exceed your income generating goals.

Affiliates are not required to work with our partner program manager or any other Online Career Advancement department. We are here if, or when, you need us.



You, or your organization/
business, can earn up to \$180
per referral to the Online Career
Advancement health care career
academic preparation program .
Why wait? Get started today!



ONLINE CAREER ADVANCEMENT
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